

BALANCED SCORECARD FOR FINANCIAL SERVICES INSTITUTION

A TWO DAY WORKSHOP TO HELP
YOU SUCCEED IN BUSINESS

DATE: 4-5 NOV 2009
VENUE: MUMBAI

DATE: 6-7 NOV 2009
VENUE: DELHI

FEE: RS 20,000 + ST

Program Objectives:

This 16 hours workshop provides delegates with a practical understanding of how to build and implement a Balanced Scorecard within a financial services institution. The Balanced Scorecard is used by a growing number of financial institutions around the world and is a strategy management framework that generally comprises one financial and three non-financial perspectives; each perspective includes strategic objectives and a corresponding set of strategic measures, targets and initiatives.

Participant Mix:

Managers in BFSI sector with titles ranging from Chairman to General Manager to Vice President, Strategy and Change Consultants, Strategy Advisories, Managers in KPOs, Academics, HR Executives

Program Faculty:

This course will be delivered by renowned Management Guru, James Creelman, the author of the Book: *Mastering Business in Asia – Succeeding with the Balanced Scorecard*. An author, educator and consultant in enterprise performance management and functional best practices, James Creelman has authored, or co-authored 20 general management reports or books, eight of which focus on the Balanced Scorecard.

Dr David Norton, the co-creator of the Balanced Scorecard has called James: "The foremost chronicler and historian of the Balanced Scorecard movement."

Curriculum (16 hours):

This workshop will explain how the Balanced Scorecard can help financial services organizations meet these challenges and balance long term strategy with short term needs.

- Balanced Scorecard – How, why and when to use
- The Balanced Scorecard Described – Strategy Map and Four Perspectives
- Building Strategy Map for Financial Services Organization
- Selecting the metrics that will support the strategic objectives and the targets that will support the metrics
- Selecting Initiatives
- Cascading the Balanced Scorecard: Structural Challenge, Cultural Challenge
- Choosing a software solution for Balanced scorecard automation
- Aligning budgeting and planning to strategy through the Balanced Scorecard
- Next Steps for Participants – How to bring value to current organization via Balanced Scorecard



Organised By

OptiRisk
INDIA

In Association with


CARISMA

Practical Asset Liability Management Workshop in Mumbai on 8th December 2009. Asset Liability Management Workshop Hands-on Workshop in Mumbai on 9th December 2009

Organized by OptiRisk India in association with CARISMA, Brunel University, London

Registration Form

8th & 9th December 2009
Venue: Mumbai, India

I would like to attend

- Practical Asset and Liability Management Workshop (8th Dec 09)
- Asset and Liability Management - Hands-on workshop (9th Dec 09)

Delegates Details :

Number of delegates:

(For group booking, please fill group-booking delegate information sheet as well, which is located at http://www.optiriskindia.com/events/group_booking_delegate_information_sheet.doc)

I am interested in

- Exhibiting products / services in the events.
- Being a Sponsor of this event.

Details :

Title:First Name:

Last Name:

Position:

Organization:

Address:

.....

.....

Tel (off):..... Mobile:.....

Email:

Delegate Category:

- Industry
- Academics (Professors & researchers, etc)
- Research Student

Fees (Rs.)

Instrument type:.....
(Cheque / DD / MO/ etc)

Instrument Number:

Instrument Date:

Payable at:.....

Note: The cheque / DD should be drawn in favour of
"OptiRisk Learning Systems (P) Ltd", payable at Chennai.

Four easy ways to register:

- 1) Email at: contact@optiriskindia.com
- 2) Call us at: +91 9940032166 / + 91 44 24510891
- 3) Register online at
http://www.optiriskindia.com/register_alm_mumbai_dec09.php
- 4) Fill this and post it to:

OptiRisk Learning Systems (P) Ltd,

H24/G3, Sea Breeze Apts,
1st Avenue Road, Thiruvalluvar Nagar,
Thiruvanmiyur, Chennai – 600 041.

Registration Fees:

	Practical ALM	ALM Hands-on	Both
Industry	14,650/-	14,650/-	26,450/-
Academics	8,000/-	8,000/-	15,000/-
Research Student	5,500/-	5,500/-	10,000/-

(Service Taxes extra)

Registration Details :

The registration fee for the event covers the following: Attendance, copy of the documentation, lunches and light refreshments.

Accommodation is not included. Detailed delegate information will be sent to you approximately two weeks before the event. Payment is required in advance of the event, or at the latest, paid at the event.

Payment may be made by par cheque or demand draft drawn in favour of "OptiRisk Learning Systems (P) Ltd" payable at Chennai.

WHAT HAPPENS IF I HAVE TO CANCEL?

Confirm your CANCELLATION in writing up to 15 working days before the event and receive a refund less a 10% service charge. Regrettably, no refunds can be made for cancellations received less than 15 working days prior to the event. However, **SUBSTITUTIONS** are welcome at any time.

The organisers reserve the right to amend the programme if necessary. INDEMNITY: Should for any reason outside the control of OptiRisk Learning Systems (P) Ltd (hereafter called OptiRisk), the venue or the speakers change, or the event be cancelled due to industrial action, adverse weather conditions, or an act of terrorism, OptiRisk will endeavour to reschedule, but the client hereby indemnifies and holds OptiRisk harmless from and against any and all costs, damages and expenses, including attorneys fees, which are incurred by the client. The construction validity and performance of this Agreement shall be governed by all aspects by the laws of India to the exclusive jurisdiction of whose court the Parties hereby agree to submit.

For registration and more information on the workshop or to find out about exhibition, sponsorship, please contact Padmakumar. Bala
Email: bpadmakumar@optiriskindia.com, Ph: +91 9940032166 / +91 44 24510891
Or register online at: http://www.optiriskindia.com/register_alm_mumbai_dec09.php